SMARTER PAYMENTS SUMMIT

B2B AND B2C PAYMENT SERVICES

The Smarter Payments Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

9th September 2027

Hilton London Canary Wharf



In association with...

ECOMMERCE & PAYMENTS BRIEFING

EVENT OVERVIEW

The Smarter Payments Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior payment transaction professionals,** with job titles including:

- CFO
- Head of Payment
- Payment Director
- Head of Payment Risk and Compliance
- SVP of Payments
- VP of Finance/ Finance Director
- Payment Product Manager
- Payment Partnerships
- Payment Engineers
- Architects
- Principal Solutions Architect
- Business Analysis
- Finance Team
- Head of Finance
- Finance Controller
- Head of Business Transformation

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified payment buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **8 years**

Over **960** business **meetings** facilitated at each event

Average Budget

£500k — £10m

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



We attend the summit because there is transparency and mutual interest with our key accounts in meeting and furthering engagement. With the right follow up and commitment from our marketing and sales teams, a good proportion of the meetings we have are SPS turn into deals and we see ROI

TRUELAYER

This was a really well organised event with great people, really like how the meetings are structured and run

GOCARDLESS

Thanks to you and the rest of the team for the great work with this event! I know the amount of work behind this event, and thanks for making it such a success

CHECKOUT.COM

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DUAL PACKAGE OPTION

Book both editions of **Smarter Payments Summit (held twice a year)** and benefit from our **Dual Package discount:**

- **Gold Dual Package:** £12,500+VAT
- **Silver Dual Package:** £10,500+VAT

Enjoy consistent brand exposure across both events and save when booking together.

ROUNDTABLE SPONSOR

Position your brand at the centre of industry conversations by sponsoring one of our exclusive roundtable sessions for an additional **£750+VAT.**

These curated, small-group discussions brings everyone together to explore the challenges and opportunities shaping the future of payments. Each session is designed to encourage open dialogue, knowledge sharing, and connection in a more intimate setting than traditional seminar sessions.

GOLD PACKAGE – £6,700 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert
- eCommerce & Payments Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

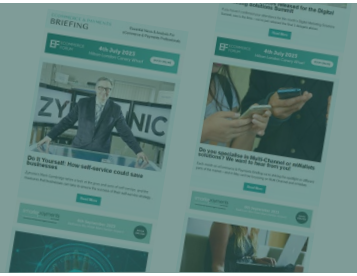
SILVER PACKAGE – £5,700 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide
- eCommerce & Payments Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

ECOMMERCE & PAYMENTS

BRIEFING

eCommerce & Payments Briefing is an industry resource delivering news & analysis from across the eCommerce & Payments Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



28,505
subscribers

FEATURES

JANUARY
Customer Experience / IT Security

FEBRUARY
Mobile Optimisation / Card Payment Solutions

MARCH
Conversation Rate Optimisation / Fraud Management

APRIL
A/B Testing Platforms / Mobile payments

MAY
Multi-Channel / mWallets

JUNE
Affiliate Marketing / Payment Processor

JULY
Email Marketing / Payment Service Provider

AUGUST
Google Shopping / Chargeback Systems

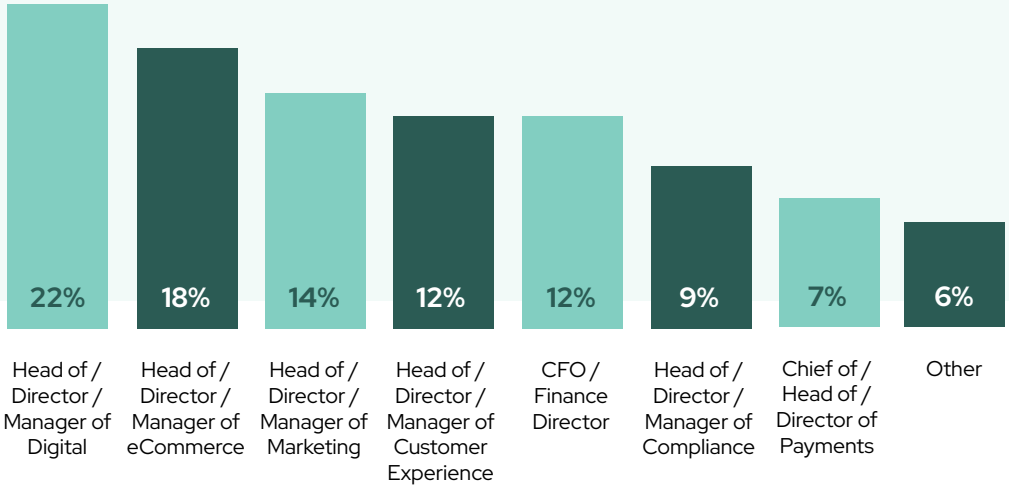
SEPTEMBER
Personalisation / Artificial Intelligence

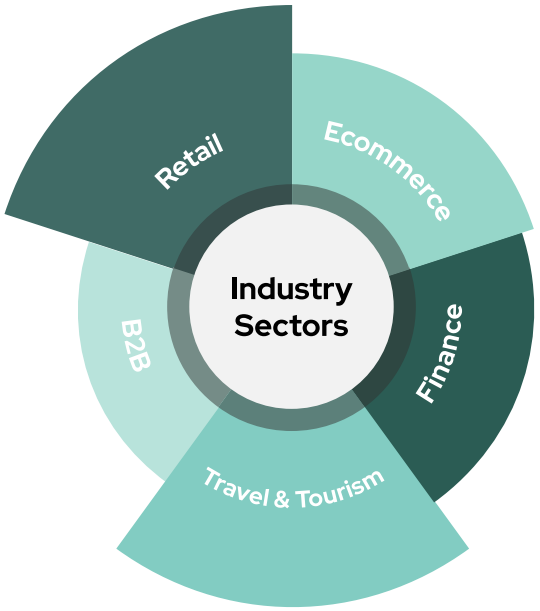
OCTOBER
PPC / Account Issuing & Merchant

NOVEMBER
SEO / Payment Solution Software

DECEMBER
Customer Experience / IT Security

OUR AUDIENCE IS UK AND EUROPEAN BASED





READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **9,663 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

SMARTER PAYMENTS SUMMIT

B2B AND B2C PAYMENT SERVICES

LET'S CONNECT

Forum Events Ltd

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SUBSCRIBE HERE

smarterpaymentsummit.co.uk

Forum Events & Media Group Ltd